

Dear

What's Your Supply Chain Strategy?

[Click here to register](#) for our Supply Chain Strategy webcast which will take place TOMORROW – March 20th at 11:00AM EST (GMT -4 hours).

How Do You Manage Your Supply Chain?

In writing *The Guide to Supply Chain Management*, David Jacoby, the President of Boston Logistics, is talking with companies worldwide about how they define, practice, and measure supply chain management. Receive a personal consultation and a signed copy of the book upon publication in exchange for participating in our supply chain benchmark study.

[Click here to find out more about this study.](#)

Downloadable

- Analysis of Asian Ports
- Upcoming Presentations
- Featured Research
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Upcoming Presentations

Participate in these upcoming events:

March 20, 2008: Supply Chain Strategy, webcast at 11:00AM EST (GMT -4 hours). Click [here](#) to register.

March 25-26, 2008: RFID in Ground Handling, [IQPC Ground Handling Excellence in Passenger Services](#), Kuala Lumpur, Malaysia.

March 26, 2008: Logistics In Kuala Lumpur, webcast at 9:00AM EST (GMT -4 hours). Click [here](#) to register.

April 2, 2008: Logistics In Sao Paulo, webcast in

Analysis of Asian Ports



Upcoming Webcast: *Logistics In Kuala Lumpur*

Join us to learn how Southeast Asia can play a key role in your supply chain strategy.

[Click here to register for Boston Logistics' webcast on Logistics In Kuala Lumpur, Wednesday, March 26th at 9:00AM EST \(GMT -4 hours\).](#)

The Shanghai Connection

Logistics activity is shifting to the center of China as Shanghai emerges as the business hub. [Click here](#) to read Boston Logistics' recent cover story on logistics in Shanghai.

Thinking Inside the Box

For the sake of security, how can governments accelerate visibility to cargo flows? [Click here](#) to read Boston Logistics' recent article in *Bangkok Logistics Digest* on best practices in container security.



[English at 11:00AM EST](#) and in [Portuguese at 11:45AM EST](#) (GMT -4 hours).

April 16, 2008: Supplier Price and Cost Analysis webcast at 11:00AM EST (GMT -4 hours). Click [here](#) to register.

May 8, 2008: Exchange Rates Impact on Sourcing and the Supply Chain, webcast at 11:00AM EST (GMT -4 hours). Click [here](#) to register.

May 20, 2008: Logistics In Istanbul, webcast in [English at 11:00AM EST](#) and in [Turkish at 11:45 AM EST](#) (GMT -4 hours).

Click [here](#) to see a complete list of our upcoming events.

Featured Research

- [Foresight 2020: Economic Trends](#)
- [The Shanghai Connection](#)
- [RFID: Smart Cargo Handling](#)
- [Logistics In Gioia Tauro](#)
- [Logistics In Seattle](#)
- [Develop Your Supply Chain Org](#)



For more free research, please visit our website at www.bostonlogistics.com.

More Research & Analysis

- What a TMS Can Do
- Ready, Willing and Enabled
- Supply Risk Management
- Suez vs. Panama Canal
- The Logistics Manager
- RFID in Libraries
- The Key Is People
- 2020: Economic Trends
- Managing Supply Risk
- The New Face of Purchasing
- Personalisation: Transforming Business
- Innovation: Transforming Business
- Logistics of Global Outsourcing
- Is There ROI in RFID?
- RFID: Case Studies in ROI
- Business 2010: Retailing Embracing Change
- Creating Dynamic Brands
- High-Impact Sourcing: Precision-Guided Strategies
- The Asian Sourcing Boom: How Long Will It Last?
- On the Cutting Edge of Strategic Sourcing
- RFID: Enhancing Forecast Accuracy
- RFID: Revolutionizing Ground Handling
- RFID and Supply Chain Security
- Thinking Big: Mid-Sized Companies and Growth
- Unleashing the Power of Customer Data



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- Energy Prices Reshaping the Supply Chain (CD)
- Asian Sourcing Boom: How Long Will It Last (CD)
- Benchmarking Your Supply Chain Savings (CD)
- Focus on the Right Suppliers
- Measuring Sourcing Performance
- Mitigating Raw Material Price Increases
- The New Economics of Partnering
- Mega-Sourcing: Do You Have the Skills?

For access to this free research, please visit our website at www.bostonlogistics.com.

News

Previous Newsletters



- [From Rome: Logistics In Gioia Tauro](#)
- [Logistics In Seattle](#)
- [Logistics In New York](#)
- [How Will Western Manufacturers Survive?](#)
- [Logistics In Shanghai](#)
- [Supply Risk Management](#)
- [Dubai and Changing Middle East Logistics](#)
- [RFID and Global Transportation](#)
- [Benchmarking Your Supply Chain Savings](#)
- [Energy Prices Reshaping the Supply Chain](#)
- [Budgeting for Volatility](#)
- [Asian Sourcing Intelligence](#)
- [4th Annual Strategic Sourcing Study](#)
- [Energy & the Supply Chain](#)
- [Is There ROI in RFID?](#)
- [The Role of Supply Market Forecasts](#)
- [The Supply Chain of 2030](#)
- [The Asian Sourcing Boom](#)
- [Sourcing Intelligence at its Best](#)
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Give Us Feedback

If you have had an experience with Boston Logistics — through an engagement, a proposal, a presentation, or even just based on this newsletter — please share your feedback.



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