

CONSULTING: POLICY PLANNING & ANALYSIS

Massive infrastructure investment is becoming a cost of entry for nations that don't want to be left out of the new global economy. But how much is enough? What kind of infrastructure will yield the most economic benefit? Traditional economic impact and return on investment studies don't capture supply chain benefits. Governmental organizations turn to Boston Strategies International to assess the impact of potential investment and legislation on business supply chains.

Sample Projects

- For the US Department of Transportation, Boston Strategies International contributed a series of reports that summarize economic growth trends and structural changes in the economy and logistics that will drive and shape the demand for freight over the next 20 years. We showcased seven product types of supply chains and traced the movement of the products from the suppliers to the end users. We also described how trends in supply chain strategies such as the shift from push to pull systems are re shaping the demand for freight transportation, identified bottlenecks and investment needs, and distilled the policy implications for legislators.
- For a US federal agency, Boston Strategies International developed objective, quantifiable methodologies to quantify national vs. local/regional benefits of major transportation infrastructure projects. The methodology highlighted allowed industry specificity of the benefits, and allowed for comparisons across modes and types of projects. The report explained and quantified the industry impacts from transportation improvements with emphasis on supply chain effects.
- For a Chamber of Commerce consisting of the largest companies in the US, developed benchmarks and analyses that explored the link between transportation infrastructure capacity and long-term economic productivity, growth and competitiveness.

