

Radio frequency identification (RFID) has been one of the more polarizing topics in supply chain management over the past several years. Some say it will change our world, but if it's so great why are so few companies using it today?

Boston Logistics Group has recently conducted unbiased research on RFID and assessed its potential for change, as well as the very real challenges facing adoption. Download our white papers, presentations, and market models by clicking through this newsletter.

## News You Can Use

- Real Numbers on RFID
- Read New Investment and Policy Research Reports
- Attend Upcoming Presentations
- Download Supply Chain Forecasts
- Link to Valuable Educational Resources
- Meet Erik Halbert
- Give Us Feedback

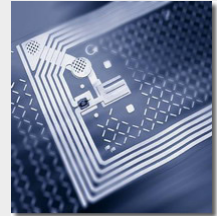
## Read New Investment and Policy Research Reports



Boston Logistics Group conducted research for the US Department of Transportation, in association with Cambridge Systematics, to quantify the supply chain benefits that accrue from large-scale freight transportation infrastructure projects similar to those that will be needed to overcome looming US transportation capacity gaps. [Click here to read the study.](#)

Boston Logistics Group is collaborating with the Economist Intelligence Unit and Cisco to conduct thought leadership research into how personalisation will change the dimensions of corporate competitiveness in 2010 and beyond. [Click here](#)

## Real Numbers on RFID



### RFID Market

**Projections** The optimists bet their shirts on RFID stocks, while the cynics say the technology won't pay off at any price. With such a wide gap in opinion, what is the right answer? [Click here for our market sizing and projections.](#)

### RFID ROI Case Studies

Payback lies not in the promise of something different, but in the ability to solve a tangible problem today. [Click here to read more about the positive and negative ROI of RFID deployments and see which one most resembles your situation.](#)

### RFID in Ground

**Handling** Anti-terrorism, customer service, and

[to take the survey and get a copy of the feedback report.](#)

Boston Logistics Group is authoring the Transportation Industry chapter for the The Manager's Guide to Global Compliance, a sequel to The Manager's Guide to Compliance: Best Practices and Case Studies, that was published this year by John Wiley & Sons. This new desk reference will help business managers in all sizes of organizations comply with unique political, regulatory, and technical requirements around the world. [Click here for information on the original book.](#)

### **[Attend Upcoming Presentations](#)**

Come see us at these upcoming presentations:

*October 25, 2006:* RFID: Mining Mega-Data for Enhanced Forecast Accuracy, [Demand Planning and Forecasting Conference](#), Orlando FL.

*November 14, 2006:* Supply Market Intelligence: What You Don't Know Know Can Hurt You, Resources Global Professionals, Westford MA. E-mail [info@bostonlogistics.com](mailto:info@bostonlogistics.com) for details.

*November 16, 2006:* What is Your Supply Market IQ?[APICS Fairfield County](#), Fairfield CT

*November 27, 2006:* RFID: Revolutionizing Baggage Handling, [8th Annual Ground Handling International 2006 Conference](#), Monaco

January 8, 2007: Is There ROI in RFID? [Purchasing Managers Association of Boston](#), Lexington MA

*March 1, 2007:* The Impact of Low-Cost Country Sourcing on the Chemicals Supply Chain, [Institute of Supply Management Conference](#), World Gold Village, Renaissance Hotel, St. Augustine FL

*March 21, 2007:* Low-Cost Country Sourcing: Sweeping Up, [National Association of Purchasing Management Southern New Hampshire Chapter](#), Concord NH

[Click here to learn more about our upcoming events](#)

[Download Supply Chain Forecasts](#)

asset utilization are driving RFID adoption in the airline and baggage handling industries. IATA's new technical standard should clear the way for implementation at large airlines and airports. [Click here to learn more about deployments in ground handling.](#)

### **RFID Shaping Demand Planning**

RFID can reduce forecast error by reducing the need to forecast at all! As retailers and consumer goods companies work harder for their share of the consumer's wallet, RFID could be the glue that bonds them together. [Click here to find out how RFID will change forecasting in consumer products and retailing.](#)

### **RFID and Supply Chain Security**

RFID can improve supply chain security when paired with information management processes. [Click here for an excerpt of our thoughts on RFID and supply chain security.](#)

[Tell me more about RFID](#)

## Read Our Previous Newsletters

[August 9: The Role of Supply Market Forecasts](#)

[June 21: The Supply Chain of 2030](#)

[April 1: The Asian Sourcing Boom](#)

[January 24: Sourcing Intelligence at its Best](#)

**Join our mailing list!**

- [Foresight 2020: Economic, Industry, and Corporate Trends](#)
- [Offshore Sourcing \(Interview with HR Executive\)](#)
- [Thinking Big: Mid-Sized Companies and the Challenges of Growth](#)
- [Business 2010: Retailing Embracing the Challenges of Change](#)
- [Courting the Consumer: Creating Dynamic Brands in Retailing and Consumer Goods](#)
- [Unleashing the Power of Customer Data](#)
- [High-Impact Sourcing: Precision Guided Strategies](#)
- [On the Cutting Edge of Strategic Sourcing](#)
- [The Asian Sourcing Boom: How Long Will it Last?](#)
- [State of Strategic Sourcing \(Audio CD\)](#)
- [The New Face of Purchasing](#)
- [Mega- Sourcing: Do You Have the Skills?](#)
- [Measuring Sourcing Performance: What's the Mystery?](#)
- [Managing Supply Risk](#)
- [The New Economics of Partnering](#)
- [Focus on the Right Suppliers](#)
- [Mitigating Raw Material Price Increases](#)



### Link to Valuable Educational Resources

- [Boston APICS Schedule of Events](#)
- [Institute for Supply Management's Transportation and Logistics Group](#)
- [Ptak Prize for Supply Chain Excellence](#)
- [Transportation Management Benchmark Survey](#)
- [RFID in Baggage Handling and Air Cargo: Benchmark Survey](#)
- [High-Impact Sourcing: Precision-Guided Strategies for Maximum Results: White Paper](#)
- [On the Cutting Edge of Strategic Sourcing: White Paper](#)



**Erik Halbert**, Research Associate, analyzes mega-trends that affect global supply chains. He researches and forecasts energy economics, demographics, and geopolitics and their implications for supply risk and supply chain design. He has also recently analyzed and modeled supply markets and forecasted capacity, demand, and leadtimes. Erik is in charge of Boston Logistics Group's 2007 State of Strategic Sourcing study.

[Click here to ask Erik about supply chain mega-trends](#)

## [Give Us Feedback](#)

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If you have had an experience with Boston Logistics Group – through an engagement, a proposal, a presentation, or even just based on this newsletter – please share your feedback.



[Click here to share your feedback](#)

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