

Dear Katy,

While many purchasing groups have reduced the number of suppliers they buy from and increased the average length of contracts, few of them base have much forward visibility into the markets in which they are taking such positions. Making long-term commitments without corresponding market analysis is perilous, since market prices may swing above or below today's levels and the longer the agreement, the greater the possible budget variance. Tune into our webcast to learn how leading companies use forecasts and market outlooks to make long-term decisions that involve investment and risk.

Register for this webcast here, which will take place next Monday November 19th, at [9:00 AM](#) and at [9:00PM](#) EST (GMT - 5 hours).

Downloadable

- Where in the world is Boston Logistics?
- Do Western manufacturers have a future?
- Upcoming Presentations
- Free Research and Forecasts
- Useful Links
- Give Us Feedback

Do Western manufacturers have a future?

At the current pace of offshoring, Western manufacturing is headed toward extinction. As the CEO of a manufacturing company, what should you do? Will your company survive? How should you reposition the core competencies and product range? Should you tap a non-home country national to run the company, or establish multiple headquarters? Where should the headquarters be? How can you recruit people who have the right language, culture, and skills to lead the company into the global future?

Boston Logistics' fifth annual strategic supply chain study is focused on these critical questions. Click [here](#) to share your thoughts and be invited to our summary of the findings via webcast on January 30th, 2008. Click [here](#) to register for our 9:00AM EST session, and [here](#) for our 9:00PM EST session (GMT - 5 hours).

Upcoming Presentations

Participate in these upcoming events:

November 19, 2007:

Supply Risk Management, at 9:00AM and 9:00PM EST (GMT - 5 hours). Click [here](#) to register for the 9:00AM session or [here](#) to register for the 9:00PM session of this webcast.



November 26, 2007: Logistics In - Cairo: Through the Suez Canal, LIVE via webcast at 1:00PM EST (GMT - 5 hours). Click [here](#) to register.

November 28-29, 2007: Intermodal, Infrastructure Investment and Financing, [3rd Trans Middle East Exhibition](#), InterContinental Citystars, Cairo, Egypt.

December 7, 2007: Logistics In - Shanghai: Along the Yangtse, LIVE via webcast at 9:00AM EST (GMT - 5 hours). Click [here](#) to register.

January 8, 2008: Logistics In - New York, LIVE via webcast at 11:00AM EST (GMT - 5 hours). Click [here](#) to register.

January 30, 2008: Boston Logistics's Fifth Strategic Sourcing Study: Time to move to Asia? Does your manufacturing company have a future in the West?

Where in the world is Boston Logistics?



Logistics In...

As the world globalizes, shippers need to know about the ins and outs of shipping from everywhere to everywhere else on the planet. Boston Logistics' new webcast series will explain what you need to know about shipping to and from 52 locations worldwide - a veritable international logistics encyclopedia at your fingertips. Tune into these free webcasts, starting with these sessions:

- [Logistics In: Cairo](#)
- [Logistics In: Shanghai](#)
- [Logistics In: New York](#)

Cairo

As US West Coast ports become more congested and rail rates rise, shippers are evaluating all-water options through the Panama Canal. However, even the Panama Canal is currently unable to handle ships that hold more than about 4,000 containers, which are making up an increasingly large share of the world's fleet. Some companies are using westbound routings through the Suez Canal instead. Is this viable? Tune into our webcast on the subject, broadcast live from Cairo at 1:00PM EST on November 26th, 2007. Click [here](#) to register.

Logistics Performance Index (LPI)

As trade expands worldwide, ports and terminal operators increasingly have the chance to grow their businesses. But they also need to compete, by providing world-class service, or the traffic will go to the next closest port. What is the world benchmark level of performance? Check out the [World Bank's Logistics Performance Indicator](#).

Join our mailing list!
[] [\[Join\]](#)

at 9:00AM EST and 9:00PM EST (GMT - 5 hours).
Click [here](#) to register for the 9:00AM session, or click [here](#) to register for the 9:00PM session of this webcast.

Click [here](#) to see a complete list of our upcoming events.

Free Research and Forecasts

- [The Suez Canal and the Changing Face of Middle East Logistics](#)
- [The Changing Face of the Logistics Manager](#)
- [RFID in Libraries](#)
- [International shipping - the key is people](#)
- [Foresight 2020: Economic and Corporate Trends](#)
- [The New Face of Purchasing](#)
- [Personalisation: Transforming Business](#)
- [Innovation: Transforming Business](#)
- [Logistics of Global Outsourcing](#)
- [Is There ROI in RFID?](#)
- [RFID: Case Studies in ROI](#)
- [Business 2010: Retailing Embracing Change](#)
- [Courting the Consumer: Creating Dynamic Brands](#)
- [High-Impact Sourcing: Precision Guided Strategies](#)
- [The Asian Sourcing Boom: How Long Will It Last?](#)
- [On the Cutting Edge of Strategic Sourcing](#)
- [RFID: Enhancing Forecast Accuracy](#)
- [RFID: Revolutionizing Ground Handling Operations](#)
- [RFID and Supply Chain Security](#)
- [Thinking Big: Mid-Sized Companies and Growth](#)
- [Unleashing the Power of Customer Data](#)
- [Energy Prices Reshaping the Supply Chain \(Audio CD\)](#)
- [Asian Sourcing Boom: How Long Will It Last \(Audio CD\)](#)
- [Benchmarking Your Supply Chain Savings \(Audio CD\)](#)
- [Focus on the Right Suppliers](#)
- [Managing Supply Risk](#)
- [Measuring Sourcing Performance: What's the Mystery?](#)
- [Mitigating Raw Material Price Increases](#)
- [The New Economics of Partnering](#)
- [Mega-Sourcing: Do You Have the Skills?](#)
- [Offshore Sourcing \(Interview with HR Executive\)](#)



For more free research, please visit our website at www.bostonlogistics.com.

Useful Links

- [Supply Chain and Logistics Group of the Middle East \(SCLGME\)](#)
- [ISCEA's Ptak Prize for Supply Chain Excellence](#)
- [ISM Annual Conference \(May 4-7, 2008\)](#)



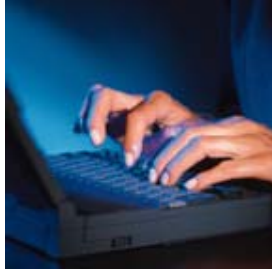
Previous Newsletters

- [Dubai and the Changing Face of Middle East Logistics](#)
- [Finding ROI in RFID](#)
- [Benchmarking Your Supply Chain Savings](#)
- [Energy Prices Reshaping the Supply Chain](#)
- [Budgeting for Volatility](#)
- [Asian Sourcing Boom](#)
- [4th Annual Strategic Sourcing Study](#)
- [Energy & the Supply Chain](#)
- [Is There ROI in RFID?](#)
- [The Role of Supply Market Forecasts](#)
- [The Supply Chain of 2030](#)
- [The Asian Sourcing Boom](#)
- [Sourcing Intelligence at its Best](#)
- [Thought Leadership](#)

[Email us](#) for more information.

Give Us Feedback

If you have had an experience with Boston Logistics — through an engagement, a proposal, a presentation, or even just based on this newsletter — please share your feedback.



Click [here](#) to share your feedback.

email: info@bostonlogistics.com
phone: (1) (781) 250-8150
web: <http://www.bostonlogistics.com>

[Forward email](#)

[✉ SafeUnsubscribe®](#)

This email was sent to kweener@bostonlogistics.com, by djacoby@bostonlogistics.com
[Update Profile/Email Address](#) | Instant removal with [SafeUnsubscribe™](#) | [Privacy Policy](#).

Email Marketing by



Boston Logistic | 445 Washington Street | Wellesley | MA | 02482