

Greetings,

Boston Strategies International is pleased to announce Futuris Automotive as the winner of the 2008 award for Supply Chain Reliability!

Our firm conducted an in-depth global supply chain benchmark study in which 500 diverse companies responded from countries as widespread as India, South Africa, Malaysia, Brazil, Indonesia, Egypt, Denmark, and the United States.

More than 99% of Australia's Futuris Automotive's orders meet the qualifications of perfect order fulfillment. In addition, Futuris maintains less than 0.08% obsolete inventory and 0.05% backorders due to its flexible manufacturing methods. Futuris also boasts 99.5% available to promise and available to customer request, and 99.5% picking accuracy.

"We are pleased and honored to accept this award," announced Mr. David Chuter, Chief Marketing Officer. "At Futuris Automotive, robust supply chain management is an absolutely critical element in our ability to completely satisfy our customers. We specialize in assembly and sequenced delivery of complex and highly proliferated automotive interior modules. Any deviation from achieving the very highest standards of product quality and guaranteed delivery performance (whilst maintaining globally competitive costs) means that our customers are unable to build their vehicles. Perfect order fulfillment is a strategic business imperative - we strive to ensure that our people, our suppliers and our business processes and systems are aligned to continually achieve imperative perfect order fulfillment."

Futuris Automotive is a leading provider of interior products such as seating, interior trim, controls and aftermarket products for vehicle producers such as GM, Ford, Toyota, Chery Automobile, Daimler, Mitsubishi and others. More information is available at www.futurisautomotive.com.

Synchronizing Global Supply Chains



Intermodal Synchronization

Global markets have no tolerance for delays, disconnects, or mistakes. Intermodal linkages are often examples of these problems because the problems and gaps between their different networks and approaches come together in high relief. For this reason, shining a spotlight on intermodal connections can reveal waste and inefficiencies that extend throughout the supply chain.

[Click here to read Boston Strategies' article in Logistics Digest.](#)

RFID Solutions

RFID has definitely found niche applications where it is highly useful. While the benefits are there for all to see, the cost of implementation is hindering the ubiquitous use of RFID. [Click here to read Boston Strategies' article in Logistics Digest.](#)

Join our mailing list!

To find out more about the Boston Strategies International's Supply Chain Excellence Awards, please visit our website at www.bostonstrategies.com

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Upcoming Presentations

Participate in these upcoming events:

November 25-26, 2008:
Supply Chain Management: From Concept to Cash, [4th Trans Middle East](#), Dubai, UAE.



December 3, 2008: *Global Supply Chain Intelligence*, [APICS](#), a Webinar.

January 20, 2009: *International Sourcing and Cross-Border Logistics*, [APICS](#), Boston, MA.

April 4-6, 2009: Keynote Presentation, *Supply Chain Management: Realizing the Potential*, [Saudi Aramco's Third Supply Chain Management Symposium](#), Hotel Meridien, Khobar, Saudi Arabia.

April 4-6, 2009: *Eliminating the Bullwhip Effect by Synchronizing Supply Chains*, [Saudi Aramco's Third Supply Chain Management Symposium](#), Hotel Meridien, Khobar, Saudi Arabia.

Click [here](#) to see a complete list of our upcoming events.

Press

Award Announcements

- [Qatar Fuel Wins Overall Award](#)
- [Beretta Wins Cost Leadership Award](#)
- [Futuris Automotive Wins Reliability Award](#)

Previous Newsletters

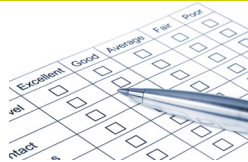
- [Beretta Wins Cost Leadership Award](#)
- [Qatar Fuel Wins Top Award](#)
- [New Thought Leadership Forum](#)
- [Missteps Cost Global Managers](#)
- [Art of High-Cost Country Sourcing](#)

- [What's Your Supply Chain Strategy?](#)
- [From Rome: Logistics In Gioia Tauro](#)
- [Logistics In Seattle](#)
- [Logistics In New York](#)
- [How Will Western Manufacturers Survive?](#)
- [Logistics In Shanghai](#)
- [Supply Risk Management](#)

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