

Greetings,

Boston Strategies International is pleased to announce Qatar Fuel as the winner of the 2008 award for Overall Supply Chain and Operations Excellence!

Our firm has conducted an in-depth global supply chain benchmark study in which 500 diverse companies responded from countries as widespread as India, South Africa, Malaysia, Brazil, Indonesia, Egypt, Denmark, and the United States.

Qatar Fuel was a performance leader in 15 different supply chain metrics. For example, Qatar Fuel won over any other company for its:

- >99% orders delivered by time customer requests
- >99% of orders delivered by the time committed to
- >99% stock accuracy
- >97.6% uptime
- >95% first pass yield
- 58% return on capital employed
- 46% return on net assets
- 6 sigma order and delivery cycle time reliability
- 5.6% cost of order fulfillment as % of order value

"We are very happy to receive this award, as it crowns our efforts in applying highest standards to all our operations," announced Mr. Nayef Al-Hajri, Administration Manager. "We are proud that the results have been recognized on such a global level," added Mr. Khaled Baradi of Stores and Procurement.

Qatar Fuel (WOQOD) is a publicly traded company based in Doha, Qatar that primarily distributes and sells fuels including diesel, gasoline, and aviation fuel within Qatar. Rated one of Qatar's top ten companies, Qatar Fuel strives to lead in terms of customer and employee satisfaction in addition to shareholder earnings. Qatar Fuel is founded on brand values of professionalism, a solid financial backing, friendliness towards shareholders and employees, customer service, innovation, and accountability.

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Boston Strategies' Thought Leadership Forum provides a constantly growing library of analysis and forecasts by our world-renowned global supply chain economists. Its presentations, white papers, videocasts, audio recordings, and articles are available to select corporate officers. Content includes:

- Global Infrastructure
- High-Value Manufacturing
- Energy & Natural Resources
- Industry Research
- Cost & Pricing Analysis
- Supply Chain Strategy
- Supply Chain Organization
- Technology
- Supply Chain Execution

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Air Express Solutions

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Why is the profession is getting so much more attention these days?

[Click here for an excerpt from Boston Strategies' upcoming presentation at the APICS Annual Conference.](#)

Upcoming Presentations

Participate in these upcoming events:



September 9: Chair Presentation, [Business Forecasting and Planning Excellence Conference](#), Las Vegas, Nevada.

September 14-15: *Global Logistics: The Next Generation*, [2008 APICS International Conference and Expo](#), Kansas City, Missouri.

September 17-18: *Ports Can Increase Margins Through End-to-End Supply Chain Management*, [PorTech Asia 2008](#), Tianjin, China.

September 24-26, 2008: Keynote presentation, *Strategically Sourcing Transportation: Competition vs. Cooperation*, Southwest Supply Management Conference, [Institute for Supply Management \(ISM\)](#), Dallas, TX.

October 6, 2008: *Global Logistics - Hot Spots and Major Developments*, [New England Supply Chain Conference & Exhibition 2008](#), Marlboro, MA.

November 25-26, 2008: *Supply Chain Management In and Through the Middle East*, [4th Trans Middle East](#), Dubai, UAE.

Click [here](#) to see a complete list of our upcoming events.

Paperless Management Solutions

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Press

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