

Dear Katy,

Capacity constraints in Los Angeles/Long Beach and the risk of strikes or terrorist incidents have motivated some shippers to shift their West Coast volume northward to Seattle/Tacoma. Tacoma plans to quadruple container capacity by 2020, while state commitments to fund infrastructure and support freight mobility over that period amount to over \$7.7 billion. Should Seattle/Tacoma be an integral part of your supply chain? Boston Logistics explores the growth of this port complex, and what it means for you.

**Register for this webcast here, which will take place this [Thursday February 21st at 11:00 AM EST \(GMT-5 hours\)](#).**

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#### **NEW RESEARCH AVAILABLE:**

##### ***How Will Western Manufacturers Survive?***

What should leaders of Western manufacturing companies do in response to low-cost country sourcing? Will your company survive? How should you reposition the core competencies and product range? Should you tap a non-home country national to run the company, or establish multiple headquarters? How can you recruit people who have the right language, culture, and skills to lead the company into the global future? Boston Logistics' fifth Annual State of Supply Chain Management Study focused on answering these critical questions.

[Click here to download the complete report.](#)

#### **Downloadable**

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- Where Are Rates Headed?
- Upcoming Presentations
- Free Research and Forecasts
- Meet Rob Casper
- Useful Links
- Give Us Feedback

#### **Upcoming Presentations**

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## **Where Are Rates Headed?**



### **2008 Rate Outlook**

[Click here](#) to view Logistics Management Magazine's recent webcast on the 2008 Rate Outlook, in which Boston Logistics served as a panelist.

### **Would You Like a TMS With That?**

The high and volatile cost of fuel, combined with labor shortages and capacity constraints, have caused shippers to look again at Transportation Management Systems (TMS). [Click here](#) to learn how to choose the best solutions.

**Join our mailing list!**

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Participate in these upcoming events:

*February 21, 2008:* Logistics In Seattle, webcast at 9:00AM EST (GMT-5 hours). Click [here](#) to register.



*February 28, 2008:* Supply Chain Organization Development, webcast at 11:00AM EST (GMT-5 hours). Click [here](#) to register.

*March 3-6, 2007:* [International Air Transport Association World Cargo Symposium](#), Rome, Italy.

*March 6, 2008:* Logistics In Rome webcast at 3:00PM EST (GMT-5 hours). Click [here](#) to register.

*March 19, 2008:* Exchange Rates Impact on Sourcing and the Supply Chain, webcast at 11:00AM EST (GMT-5 hours). Click [here](#) to register.

*April 2, 2008:* Logistics In Sao Paulo webcast in [English at 11:00AM EST](#) and in [Portuguese at 11:45AM EST](#) (GMT-5 hours).

*April 16, 2008:* Supplier Price and Cost Analysis webcast at 11:00AM EST (GMT-5 hours). Click [here](#) to register.

*April 30, 2008:* Logistics In Caracas webcast in [English at 11:00AM EST](#) and in [Spanish at 11:45AM EST](#) (GMT-5 hours).

*May 8, 2008:* Supply Chain Strategy webcast at 11:00AM EST (GMT-5 hours). Click [here](#) to register.

*May 20, 2008:* Logistics In Istanbul webcast in [English at 11:00AM EST](#) and in [Turkish at 11:45 AM EST](#) (GMT-5 hours).

Click [here](#) to see a complete list of our upcoming events.

### Free Research and Forecasts

- [What a TMS Can Do](#)
- [Ready, Willing and Enabled](#)
- [Supply Risk Management](#)
- [Suez vs. Panama Canal](#)
- [The Logistics Manager](#)
- [RFID in Libraries](#)
- [The Key Is People](#)
- [2020: Economic Trends](#)
- [Managing Supply Risk](#)
- [The New Face of Purchasing](#)
- [Personalisation: Transforming Business](#)
- [Innovation: Transforming Business](#)
- [Logistics of Global Outsourcing](#)
- [Is There ROI in RFID?](#)
- [RFID: Case Studies in ROI](#)



- [Business 2010: Retailing Embracing Change](#)
- [Creating Dynamic Brands](#)
- [High-Impact Sourcing: Precision-Guided Strategies](#)
- [The Asian Sourcing Boom: How Long Will It Last?](#)
- [On the Cutting Edge of Strategic Sourcing](#)
- [RFID: Enhancing Forecast Accuracy](#)
- [RFID: Revolutionizing Ground Handling](#)
- [RFID and Supply Chain Security](#)
- [Thinking Big: Mid-Sized Companies and Growth](#)
- [Unleashing the Power of Customer Data](#)
- [Energy Prices Reshaping the Supply Chain \(CD\)](#)
- [Asian Sourcing Boom:How Long Will It Last \(CD\)](#)
- [Benchmarking Your Supply Chain Savings \(CD\)](#)
- [Focus on the Right Suppliers](#)
- [Measuring Sourcing Performance: What's the Mystery?](#)
- [Mitigating Raw Material Price Increases](#)
- [The New Economics of Partnering](#)
- [Mega-Sourcing: Do You Have the Skills?](#)

For more free research, please visit our website at [www.bostonlogistics.com](http://www.bostonlogistics.com).

### Meet Rob Casper

Rob Casper joined Boston Logistics as a Director, bringing over 25 years of experience in global logistics, sales and end-to-end supply chain management, logistics, trade services, and transportation at UPS Supply Chain Solutions and Menlo Worldwide. Rob is dedicated to ensuring that Boston Logistics' strategic global accounts realize the full value of the firm's high-impact global supply chain research, analyses, and consulting services.



E-mail Rob at [rcasper@bostonlogistics.com](mailto:rcasper@bostonlogistics.com).

### Useful Links

- [Middle East Logistics Group](#)
- [Ptak Supply Chain Prize](#)
- [ISM Annual Conference](#)



Previous Newsletters

- [How Will Western Manufacturers Survive?](#)
- [Logistics In New York](#)
- [How Will Western Manufacturers Survive?](#)
- [Supply Risk Management](#)
- [Dubai and Changing Middle East Logistics](#)
- [Is There ROI in RFID](#)
- [Benchmarking Your Supply Chain Savings](#)
- [Energy Prices Reshaping the Supply Chain](#)
- [Budgeting for Volatility](#)
- [Asian Sourcing Boom](#)

- [4th Annual Strategic Sourcing Study](#)
- [Energy & the Supply Chain](#)
- [Is There ROI in RFID?](#)
- [The Role of Supply Market Forecasts](#)
- [The Supply Chain of 2030](#)
- [The Asian Sourcing Boom](#)
- [Sourcing Intelligence at its Best](#)
- [Thought Leadership](#)

[Email us](#) for more information.

### **[Give Us Feedback](#)**

If you have had an experience with Boston Logistics — through an engagement, a proposal, a presentation, or even just based on this newsletter — please share your feedback.



Click [here](#) to share your feedback.

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