

Dear Katy,

At the current pace of off-shoring, Western manufacturing is arguably headed toward extinction. What should leaders of Western manufacturing companies do? Boston Logistics' 5th Annual State of Supply Chain Study is focused on answering these critical questions. Join us on January 30th via webcast, where we will reveal the findings of this study and offer career-defining recommendations to supply chain professionals.

Register for this webcast here, which will take place next Wednesday January 30th at [9:00 AM](#) and at [9:00PM](#) EST (GMT-5 hours).

Downloadable

- Past the Tipping Point?
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Upcoming Presentations

Participate in these upcoming events:

January 30, 2008: Boston Logistics' Fifth State of Supply Chain Study: "How Will Western Manufacturers Survive?" at [9:00 AM](#) and at [9:00PM](#) EST (GMT-5 hours).



January 30, 2008: 2008 Rate Outlook, webcast at 2:00PM EST (GMT-5 hours), Logistics Management Magazine. Click [here](#) to register.

February 21, 2008: Logistics In Seattle, webcast at 9:00AM EST (GMT-5 hours). Click [here](#) to register.

March 3-6, 2007: [International Air Transport Association World Cargo Symposium](#), Rome, Italy.

March 6, 2008: Logistics In Rome webcast at 3:00PM EST (GMT-5 hours). Click [here](#) to register.

April 2, 2008: Logistics In Sao Paulo webcast at 9:00AM EST (GMT-5 hours). Click [here](#) to register.

April 30, 2008: Logistics In Caracas webcast at 9:00AM EST (GMT-5 hours). Click [here](#) to register.

May 20, 2008: Logistics In Istanbul webcast at 1:00PM EST (GMT-5 hours). Click [here](#) to register.

Click [here](#) to see a complete list of our upcoming events.

Free Research and Forecasts

- [Ready, Willing and Enabled](#)
- [Supply Risk Management](#)
- [Suez vs. Panama Canal](#)
- [The Logistics Manager](#)
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- [2020: Economic Trends](#)
- [Managing Supply Risk](#)
- [The New Face of Purchasing](#)
- [Personalisation: Transforming Business](#)
- [Innovation: Transforming Business](#)
- [Logistics of Global Outsourcing](#)
- [Is There ROI in RFID?](#)
- [RFID: Case Studies in ROI](#)
- [Business 2010: Retailing Embracing Change](#)
- [Creating Dynamic Brands](#)
- [High-Impact Sourcing: Precision-Guided Strategies](#)



Past the Tipping Point?



Manufacturing's Shrinking Share

US manufacturing has declined as a percent of GDP — from 25-30% of GDP after World War II to 10% today. Output is holding steady in spite of falling prices thanks to increased productivity. Going forward, do US and other Western manufacturers have a profitable growth path? [Click here](#) to see the graphical decline.

Ready, Willing, Enabled

As knowledge work becomes embedded in our economy, companies' success and market value depends more on the management of ideas and data, rather than on machines. However, organizations and systems often impede employees from having the information, the tools, and authority to make the best decisions for their company. [Click here](#) to learn how to tap the full potential of your organization

Where in the World?

Boston Logistics' new webcast series "Logistics In..." will explain what you need to know about sourcing and shipping worldwide — a veritable international supply chain encyclopedia at your fingertips. To ensure that this series responds to your most pressing needs, please [click here](#) to tell us the locations that interest you the most.

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- [RFID and Supply Chain Security](#)
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- [Measuring Sourcing Performance: What's the Mystery?](#)
- [Mitigating Raw Material Price Increases](#)
- [The New Economics of Partnering](#)
- [Mega-Sourcing: Do You Have the Skills?](#)

For more free research, please visit our website at www.bostonlogistics.com.

Useful Links

- [Middle East Group](#)
- [Ptak Supply Chain Prize](#)
- [ISM Annual Conference](#)



Previous Newsletters

- [Logistics In New York](#)
- [How Will Western Manufacturers Survive?](#)
- [Supply Risk Management](#)
- [Dubai and Changing Middle East Logistics](#)
- [Is There ROI in RFID](#)
- [Benchmarking Your Supply Chain Savings](#)
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- [Energy & the Supply Chain](#)
- [Is There ROI in RFID?](#)
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Give Us Feedback

If you have had an experience with Boston Logistics — through an engagement, a proposal, a presentation, or even just based on this newsletter — please share your feedback.



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