

Boston Logistics Group renamed to Boston Strategies International

May 2008

Dear David,



Greetings from Boston!

I would like to personally inform you of an important change we have made this week. We have changed our company's name from Boston Logistics Group to Boston Strategies International.

- "**Boston**" stays the same to keep it easy to remember for you and for us.
- "**Strategies**" replaces "Logistics" to avoid the potential misconception that we are a transport carrier or freight forwarder, and to clarify that the work we do is high-value, long-range, and typically involves end-to-end supply chain issues.
- "**International**" reflects our unique focus on critical global energy, infrastructure, and manufacturing challenges that call for the type of global intelligence and reliable analytics that are our core competencies.
- For short, we are Boston Strategies, and our new website is www.bostonstrategies.com.

Our mission and service offerings remain unchanged: we help executives make critical decisions that drive global growth. We bring value by offering unparalleled high quality custom industry research, cost and pricing analysis, and strategy consulting.

If you would be so kind as to forward this message to others who may find this news useful, we would be most appreciative. We look forward to continuing to serve you.

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