

Dear Katy,

A year ago, we summarized the state of adoption of RFID and examined its ROI by application. Join us in our webcast next Tuesday to discuss the prominence of RFID technology in the logistics world. Come and learn the latest developments in RFID technology, the benefits of using RFID and the barriers to implementation. **Register for this webcast here, which will take place next Tuesday September 18th, at 9:00 AM and at 9:00PM EST (GMT - 5 hours).**

If you filled out the survey on RFID, please click [here](#) and provide your contact information so we can e-mail you the summary results.

### Downloadable

- RFID and Global Transportation
- Upcoming Presentations
- Free Research and Forecasts
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### Upcoming Presentations

Participate in these upcoming events:

*September 18, 2007:* Is there ROI in RFID? at 9:00AM and 9:00PM EST (GMT - 5 hours). Click [here](#) to register for the 9:00AM session or [here](#) to register for the 9:00PM session of this webcast.



*September 27, 2007:* Energy Prices and the Supply Chain: Charting a New Course, [Midwest Manufacturing Conference and Exhibition](#), Donald E. Stevens Convention Center, Rosemont, IL.

*September 27, 2007:* Multimodal Synergy: Integrated Capability in Logistics and Transportation, [4th Thai Ports & Shipping 2007](#), Bangkok, Thailand.

*October 16, 2007:* The Future of Strategic Sourcing at 9:00AM and 9:00PM EST (GMT - 5 hours). Click [here](#) to register for the 9:00AM session or [here](#) to register for the 9:00PM session of this webcast.

*October 23, 2007:* Energy Prices and the Supply Chain [NAPM Twin-Cities Fall Conference](#), Minneapolis, MN.

*October 31, 2007:* Management: Latest Developments in Supply Chain and Global Logistics Industry, Parcel Shipping and Distribution Forum, Hyatt Regency O'Hare, Chicago, IL.

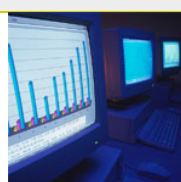
*November 13, 2007:* Supply Risk Management, at 9:00AM and 9:00PM EST (GMT - 5 hours). Click [here](#) to register for the 9:00AM session or [here](#) to register for the 9:00PM session of this webcast.

*November 28-29, 2007:* Intermodal, Infrastructure Investment and Financing, [3rd Trans Middle East Exhibition](#), InterContinental Citystars, Cairo, Egypt.

Click [here](#) to see a complete list of our upcoming events.

### Free Research and Forecasts

- [Foresight 2020: Economic and Corporate Trends](#)
- [The New Face of Purchasing](#)
- [Personalisation: Transforming Business](#)



## RFID and Global Transportation



### RFID Benchmarks

Click [here](#) to link to our presentations on RFID. Despite a lot of hype, vendors and users were struggling to justify the cost. Today — a year later, what has changed? [Tune in](#) for this update.

### In and Out of Dubai

If you're not importing or exporting from the Gulf States, you're going to be soon. Trade with the UAE has more than doubled over the past five years, and the country will invest \$300 billion in infrastructure by 2012 - almost five times as much as the Marshall Plan cost, and more than twice what it cost to put a man on the moon. What is your logistics plan for shipping into and out of the Gulf? Which ports, carriers, terminals, and channel partners should you work with? Click [here](#) to learn more.

### The Thai Supply Chain

Bangkok is growing to be a major transport hub for Asia, and new infrastructure projects across Thailand are improving land access. Click [here](#) to learn more about Thailand logistics, and join us on September 27-28 in Bangkok, Thailand for the 4th Thai Ports Shipping and Logistics Conference. Click [here](#) for more details.

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- [Energy Prices Reshaping the Supply Chain \(Audio CD\)](#)
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For more free research, please visit our website at [www.bostonlogistic.com](http://www.bostonlogistic.com).

#### Useful Links

- [2007 Northeast Supply Chain Conference and Exhibition \(September 20-October 2, 2007\)](#)
- [2007 Ptak Prize - Winning Entry](#)
- [CSCMP Annual Conference \(October 21-24, 2007\)](#)
- [ISCEA's Ptak Prize for Supply Chain Excellence](#)
- [ISM Annual Conference \(May 4-7, 2008\)](#)



#### Previous Newsletters

- [Benchmarking Your Supply Chain Savings](#)
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