

Dear David,

Join our webcast next week when we will be broadcasting from **our new branch in Dubai**, United Arab Emirates. This webcast will discuss the logistics of conducting businesses in Dubai and the Middle East, and why setting up an office there could be advantageous for shippers and carriers. Dubai has been a growing commercial force in the last ten years. Learn about the significance of the world's reliance on oil as it relates to Middle East trade, and the boom of infrastructure projects in Dubai.

Register for this webcast here, which will take place next Tuesday October 23th, at [9:00 AM](#) and at [9:00PM](#) EST (GMT - 5 hours).

Downloadable

- Dubai Logistics and the Middle East
- Upcoming Presentations
- Free Research and Forecasts
- Useful Links
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Upcoming Presentations

Participate in these upcoming events:

October 23, 2007: The Future of Strategic Sourcing at 9:00AM and 9:00PM EST (GMT - 5 hours). Click [here](#) to register for the 9:00AM session or [here](#) to register for the 9:00PM session of this webcast.



October 23, 2007: Energy Prices and the Supply Chain [NAPM Twin-Cities Fall Conference](#), Minneapolis, MN.

October 31, 2007: Management: Latest Developments in Supply Chain and Global Logistics Industry, Parcel Shipping and Distribution Forum, Hyatt Regency O'Hare, Chicago, IL.

November 13, 2007: RFID's Impact on Privacy and Security, [CILIP's RFID in Libraries Conference](#) via live video link, QEII Conference Center, Westminster, London

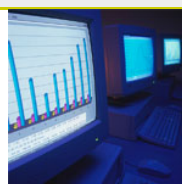
November 20, 2007: Supply Risk Management, at 9:00AM and 9:00PM EST (GMT - 5 hours). Click [here](#) to register for the 9:00AM session or [here](#) to register for the 9:00PM session of this webcast.

November 28-29, 2007: Intermodal, Infrastructure Investment and Financing, [3rd Trans Middle East Exhibition](#), InterContinental Citystars, Cairo, Egypt.

Click [here](#) to see a complete list of our upcoming events.

Free Research and Forecasts

- [Foresight 2020: Economic and Corporate Trends](#)
- [The New Face of Purchasing](#)
- [Personalisation: Transforming Business](#)
- [Innovation: Transforming Business](#)
- [Logistics of Global Outsourcing](#)
- [Is There ROI in RFID?](#)
- [RFID: Case Studies in ROI](#)
- [Business 2010: Retailing Embracing Change](#)
- [Courting the Consumer: Creating Dynamic Brands](#)
- [High-Impact Sourcing: Precision Guided](#)



Dubai Logistics and the Middle East



Dubai's Airport Infrastructure Projects

A vast number of infrastructure projects are underway in Dubai, specifically in air transport. Over the next 20 years, there will be significant improvements in airport development and the expansion of existing airports. Click [here](#) to learn the type of investments that the Emirates will be making to meet the needs of rapidly-growing production and trade, and to accommodate the increasing demand for passenger travel in and out of the country.

Dubai's Decreasing Reliance on Oil

The importance of oil to Dubai's economy has been decreasing as the country diversifies its economic base and spawns a rapidly-growing service sector. What does the trade flow look like and how much of its economy is related to oil? Click [here](#) to learn more.

Trans-shipment in the Middle East

How much of the total shipment value is trans-shipped? Click [here](#) to learn more about the flows in and out of Jebel Ali, and join us at our webcast next Tuesday to understand more about Dubai's importance in trans-shipment.

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Strategies

- [The Asian Sourcing Boom: How Long Will It Last?](#)
- [On the Cutting Edge of Strategic Sourcing](#)
- [RFID: Enhancing Forecast Accuracy](#)
- [RFID: Revolutionizing Ground Handling Operations](#)
- [RFID and Supply Chain Security](#)
- [Thinking Big: Mid-Sized Companies and Growth](#)
- [Unleashing the Power of Customer Data](#)
- [Energy Prices Reshaping the Supply Chain \(Audio CD\)](#)
- [Asian Sourcing Boom: How Long Will It Last \(Audio CD\)](#)
- [Benchmarking Your Supply Chain Savings \(Audio CD\)](#)
- [Focus on the Right Suppliers](#)
- [Managing Supply Risk](#)
- [Measuring Sourcing Performance: What's the Mystery?](#)
- [Mitigating Raw Material Price Increases](#)
- [The New Economics of Partnering](#)
- [Mega-Sourcing: Do You Have the Skills?](#)
- [Offshore Sourcing \(Interview with HR Executive\)](#)

For more free research, please visit our website at www.bostonlogistics.com.

Useful Links

- [2007 Northeast Supply Chain Conference and Exhibition \(September 20-October 2, 2007\)](#)
- [2007 Ptak Prize - Winning Entry](#)
- [CSCMP Annual Conference \(October 21-24, 2007\)](#)
- [ISCEA's Ptak Prize for Supply Chain Excellence](#)
- [ISM Annual Conference \(May 4-7, 2008\)](#)



Previous Newsletters

- [Is There ROI in RFID](#)
- [Benchmarking Your Supply Chain Savings](#)
- [Energy Prices Reshaping the Supply Chain](#)
- [Budgeting for Volatility](#)
- [Asian Sourcing Boom](#)
- [4th Annual Sourcing Study](#)
- [Energy & the Supply Chain](#)
- [Is There ROI in RFID?](#)
- [The Role of Supply Market Forecasts](#)
- [The Supply Chain of 2030](#)
- [The Asian Sourcing Boom](#)
- [Sourcing Intelligence at its Best](#)
- [Thought Leadership](#)

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Give Us Feedback

If you have had an experience with Boston Logistics — through an engagement, a proposal, a presentation, or even just based on this newsletter — please share your feedback.



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