

Does investment in transportation infrastructure improve economic competitiveness? Absolutely! The increasing role of trade in the US economy and rising logistics costs make infrastructure a good investment. But splitting the costs and benefits between private and public sector investors is tricky. [Click here to read Boston Strategies International's article in the Council of Supply Chain Management \(CSCMP\)'s *Supply Chain Quarterly* on The Implication of Supply Chain Benefits for the Evaluation of Freight Transportation Infrastructure Investments.](#)



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Upcoming Presentations

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January 20, 2009: *International Sourcing and Cross-Border Logistics*, [APICS](#), Boston, MA.

April 4-6, 2009: Keynote Presentation, *Supply Chain Management: Realizing the Potential*, [Saudi Aramco's Third Supply Chain](#)



Investing in Supply Chains



Global Freight Crisis?

Some freight rates have fallen as much as 80% from their peaks before the global financial crisis. What should supply chain practitioners do during this period of dramatic change? [Click here to read Boston Strategies article in Logistics Digest.](#)

Which Technologies are Leading-Edge?

Technologies have a lifecycle, and some cliché supply chain technologies have become obsolete. Are you up to date? [Click here to read Boston Strategies article in Logistics Digest.](#)

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[Management Symposium](#), Hotel Meridien, Khobar, Saudi Arabia.

April 4-6, 2009: *Eliminating the Bullwhip Effect by Synchronizing Supply Chains*, [Saudi Aramco's Third Supply Chain Management Symposium](#), Hotel Meridien, Khobar, Saudi Arabia.

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Press

Award Announcements

- [Qatar Fuel Wins Overall Award](#)
- [Beretta Wins Cost Leadership Award](#)
- [Futuris Automotive Wins Reliability Award](#)
- [Netflix Wins Customer Intimacy Award](#)



Previous Newsletters

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