

Dear Katy,

Have your purchased materials or services prices increased in the last 12 months? Which have been the most effective sourcing strategies in your industry, and for what you buy? How many suppliers should you have, and are you developing the right ones?

Boston Logistics Group's second annual State of Strategic Sourcing study showed how much leading companies saved by implementing 13 popular strategic sourcing techniques. Boston Logistic's "Benchmarking Your Supply Chain Savings" webcast next Tuesday will address the results of the follow-up study and will provide you with useful benchmarks, targets, and best practice insights on the most effective sourcing strategies. [Register for this webcast, which will take place next Tuesday August 21th, at 9:00 AM EST \(GMT - 5hours\).](#)

Downloadable

- Benchmarking Your Supply Chain Savings
- Boston Logistic Drops the "s"
- Upcoming Presentations
- Free Research and Forecasts
- Useful Links
- Give Us Feedback

Boston Logistic Drops the "s"



Boston Logistics Group is adopting a new name: Boston Logistic. In recognition of the broader supply chain work that we do, we are adopting the name Boston Logistic henceforth. While the term "logistics" is commonly used to identify the field of transportation, inventory, and the like, "logistic" is an adjective that connotes things that relate to logistics - not only core transportation activities, but also sourcing, supply chain strategies, and the pivotal role that operations plays in executing global business strategies.

Benchmarking Your Supply Chain Savings



Is Low-Cost Country Sourcing going out of fashion?

Savings from Low-Cost Country Sourcing is diminishing as Chinese prices rise. Companies are realizing far less savings than they were three years ago as Chinese suppliers raise prices to meet world market levels. Is your China strategy obsolete? Click [here](#) to learn more about current Chinese labor rate trends.

Partnering: has been squeezed out?

Most companies have reengineered

You can now access us at www.bostonlogistic.com, and company e-mails have been duplicated at firstinitiallastname@bostonlogistic.com. The current website will be redirected to www.bostonlogistic.com and all company e-mail addresses will be forwarded for the near future. We welcome your thoughts on the new name. Please click [here](#) to offer us feedback.

Upcoming Presentations

Participate in these upcoming events:

August 21, 2007: Benchmarking Your Supply Chain Savings, at 9:00AM EST. Click [here](#) to register for this webcast.



September 18, 2007: Is there ROI in RFID? at 9:00AM EST. Click [here](#) to register for this webcast.

September 27, 2007: Energy Prices and the Supply Chain: Charting a New Course, [Midwest Manufacturing Conference and Exhibition](#), Donald E. Stevens Convention Center, Rosemont, IL.

September 27, 2007: Multimodal Synergy: Integrated Capability in Logistics and Transportation, [4th Thai Ports & Shipping 2007](#), Bangkok, Thailand.

October 21, 2007: How to Leverage the Dubai Logistics Connection, [2007 Global Transportation Supply Chain and Logistics Conference](#), Dubai, UAE.

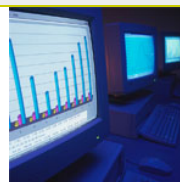
October 23, 2007: Energy Prices and the Supply Chain [NAPM Twin-Cities Fall Conference](#), Minneapolis, MN.

October 31, 2007: Management: Latest Developments in Supply Chain and Global Logistics Industry, Parcel Shipping and Distribution Forum, Hyatt Regency O'Hare, Chicago, IL.

Click [here](#) to see a complete list of our upcoming events.

Free Research and Forecasts

- [Personalisation: Transforming Business](#)
- [Innovation: Transforming Business](#)
- [Logistics of Global Outsourcing](#)
- [Is There ROI in RFID?](#)
- [RFID: Case Studies in ROI](#)
- [The New Face of Purchasing](#)
- [Business 2010: Retailing Embracing Change](#)
- [Courting the Consumer: Creating Dynamic Brands](#)
- [High-Impact Sourcing: Precision Guided Strategies](#)
- [The Asian Sourcing Boom: How Long Will It Last?](#)



their supplier relationships with through joint initiatives like consolidated distribution and collaborative new product development. How much opportunity is left for supply chain synergy? Click [here](#) to see some of our projections.

Auctions on the block?

Auctions debuted with a grand flurry in about 2000, but few companies are still keen on them. Is it time to declare them dead? Do you use auctions? Click [here](#) to let us know.

Join our mailing list!

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- [On the Cutting Edge of Strategic Sourcing](#)
- [RFID: Enhancing Forecast Accuracy](#)
- [RFID: Revolutionizing Ground Handling Operations](#)
- [RFID and Supply Chain Security](#)
- [Thinking Big: Mid-Sized Companies and Growth](#)
- [Unleashing the Power of Customer Data](#)
- [Foresight 2020: Economic and Corporate Trends](#)
- [Energy Prices Reshaping the Supply Chain \(Audio CD\)](#)
- [Asian Sourcing Boom: How Long Will It Last \(Audio CD\)](#)
- [Benchmarking Your Supply Chain Savings \(Audio CD\)](#)
- [Focus on the Right Suppliers](#)
- [Managing Supply Risk](#)
- [Measuring Sourcing Performance: What's the Mystery?](#)
- [Mitigating Raw Material Price Increases](#)
- [The New Economics of Partnering](#)
- [Mega-Sourcing: Do You Have the Skills?](#)
- [Offshore Sourcing \(Interview with HR Executive\)](#)

For more free research, please visit our website at www.bostonlogistic.com.

Useful Links

- [2007 Ptak Prize - Winning Entry](#)
- [ISCEA's Ptak Prize for Supply Chain Excellence - Application Form](#)
- [2007 Northeast Supply Chain Conference and Exhibition](#)
- [CSCMP Annual Conference \(October 2007\)](#)
- [ISM Annual Conference \(May 2008\)](#)



Previous Newsletters

- [Energy Prices Reshaping the Supply Chain](#)
- [Budgeting for Volatility](#)
- [Asian Sourcing Boom](#)
- [4th Annual Sourcing Study](#)
- [Energy & the Supply Chain](#)
- [Is There ROI in RFID?](#)
- [The Role of Supply Market Forecasts](#)
- [The Supply Chain of 2030](#)
- [The Asian Sourcing Boom](#)
- [Sourcing Intelligence at its Best](#)
- [Thought Leadership](#)

[Email us](#) for more information.

Give Us Feedback

If you have had an experience with Boston Logistic's Group - through an engagement, a proposal, a presentation, or even just based on this newsletter - please share your feedback.

Click [here](#) to share your feedback.



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