

# Global Supply Chain Webcasts From Italy This Thursday!

March 2008

Dear Katy,

## Back-to-Back Webcasts, LIVE FROM ROME

### ***Supply Chain Organization Development Webcast***

By 2015, 80% of your company's market capitalization will be derived from intangible assets. This means that human capital will be critical to your company's success. What is your program for developing and sustaining a competitive advantage through supply chain management skills? Certification, rotation, internationalization, and technological sophistication are some of the answers.

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### ***Logistics In Gioia Tauro Webcast***

As the 24<sup>th</sup> largest port in the world, Gioia Tauro lives in the shadow of Northern European ports such as Rotterdam, Hamburg, Antwerp, and Bremerhaven. However, it provides 25-50% more economical access to and from some Italian, Austrian, Swiss, and French inland destinations for 3.2 million containers per year. Given the growth of trade between the Indian subcontinent, the Middle East and North Africa, and continental Europe, chances are you may be hearing more about Gioia Tauro.

[Click here to register for Boston Logistics' \*Logistics In Gioia Tauro\* and \*Supply Chain Organization Development\* webcasts, which will take place back-to-back this Thursday March 6th at 3:00 PM EST \(GMT-5 hours\). The \*Supply Chain Organization Development Webcast\* will start at approximately 3:30PM EST and each webcast will last for 30 minutes.](#)

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## Upcoming Presentations

## Enabling Your Supply Chain Professionals



## Grooming Your Supply Chain Talent

The key success factors in supply chain have changed. [Click here](#) to read Boston Logistics' recent article on people development in supply chain management.

## Certify Your Supply Chain Professional

Today there are new challenges facing supply chain managers. The scope of supply chain management is growing and technology continues to be central to change. Professional organizations including APICS, ISM and ISCEA provide certification programs that prepare and educate supply chain professionals to respond efficiently and appropriately to the arising changes in supply

Participate in these upcoming events:

*March 3-6, 2008:* RFID and Security, [International Air Transport Association World Cargo Symposium](#), Rome, Italy.



*March 6, 2008:* Logistics In Gioia Tauro & Supply Chain Organization Development webcasts at 3:00PM EST (GMT-5 hours). The Supply Chain Organization Development Webcast will start at approximately 3:30PM EST and each webcast will last for approximately 30 minutes. [Click here to register for these back-to-back webcasts.](#)

*March 19, 2008:* Exchange Rates Impact on Sourcing and the Supply Chain, webcast at 11:00AM EST (GMT-5 hours). Click [here](#) to register.

*March 25-26, 2008:* RFID Applications in Ground Handling, [IQPC Ground Handling Excellence in Passenger Services](#), Kuala Lumpur, Malaysia.

*April 2, 2008:* Logistics In Sao Paulo webcast in [English at 11:00AM EST](#) and in [Portuguese at 11:45AM EST](#) (GMT-5 hours).

*April 16, 2008:* Supplier Price and Cost Analysis webcast at 11:00AM EST (GMT-5 hours). Click [here](#) to register.

*May 8, 2008:* Supply Chain Strategy webcast at 11:00AM EST (GMT-5 hours). Click [here](#) to register.

*May 20, 2008:* Logistics In Istanbul webcast in [English at 11:00AM EST](#) and in [Turkish at 11:45 AM EST](#) (GMT-5 hours).

Click [here](#) to see a complete list of our upcoming events.

chain management. To learn more about the certification programs, please contact one of Boston Logistics' consultants at [info@bostonlogistics.com](mailto:info@bostonlogistics.com).

### **Global Chemicals Market**

With the current capacity constraints on the global chemicals market, how will chemicals costs and prices be affected? Will the chemicals market meet global demands? [Click here](#) to read more.

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## **Features**

### **Featured report:**

- [Ready, Willing and Enabled](#)

### **Featured articles:**

- [Grooming Supply Chain Talent](#)
- [Chemicals Markets Getting More Complex](#)

### **Feature presentations:**

- [Logistics In New York](#)
- [How Will Western Manufacturers Survive?](#)
- [Logistics In Seattle](#)



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## News

### Previous Newsletters

- [Logistics In Seattle](#)
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- [Dubai and Changing Middle East Logistics](#)
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