

Dear David,

The "China price" has set a new threshold of cost-efficiency that others must match, either through low-cost country sourcing or by finding other ways to cut the cost of conventional sources. Asian sourcing is much more than just a labor shift – it is the tip of an iceberg that will have extensive in demographics, social security, the value of the dollar, and the global equity markets. Find out more – [register for our webcast next Friday March 23rd, at 11:00 AM EST.](#)

## News You Can Use

- Asian Sourcing Intelligence
- Logistics Management
- Upcoming Presentations
- Free Research and Forecasts
- Useful Links
- Give Us Feedback

### Logistics Management

Boston Logistics Group joined movers and shakers in the logistics world on January 31st to share insights on the 2007 outlook for supply chain costs. Our forecasts quantified the impact of Asian sourcing, fuel costs, e-freight, RFID, and traffic delays on supply chain costs. [View the webcast.](#)

### Upcoming Presentations

Come see us at these upcoming events:

*March 20, 2007: The Future of RFID: A Live Panel Discussion, with the MIT Technology Review. [Click here to register in our Webcast.](#)*



*March 21, 2007: Low-Cost Country Sourcing: Sweeping Up, [National Association of Purchasing Management Southern New Hampshire Chapter](#), Concord NH*

*April 25-27, 2007: Institute of Business Forecasting presentation about Budgeting and Forecasting in a Highly Volatile Environment for the [Demand Planning and Forecasting: Best Practices Conference](#). Loews New Orleans Hotel, New Orleans LA*

*May 30-31, 2007: Boston Logistics Group presents the*

## Asian Sourcing Intelligence



### Asian Chemicals Sourcing

The Chinese chemical market is set to grow sixfold in the next 15 years, and output will surpass US chemical production by 2017. Plus, high energy costs have made offshore sourcing a competitive necessity. [Click here](#) to view an excerpt of our recent presentation on Asian chemicals sourcing.

[Register for the Asian Sourcing Boom webcast.](#)

### Logistics of Offshore Sourcing

Asian Sourcing may be a competitive imperative, but getting material from there to here is a major challenge that involves experience, contacts, and expertise. Boston Logistics Group offers concrete advice and detailed recommendations on suppliers and logistics service providers. [Click here](#) to view an excerpt one of our recent presentations on the

Carol Ptak Prize for Supply Chain Excellence, [Manufacturer LIVE 2007 Conference](#), Sheraton Chicago Hotel & Towers, Chicago IL.

June 4-5, 2007: Sourcing from China, [Journal of Commerce 3rd Annual China Trade & Logistics Conference](#), Savannah International Trade and Convention Center, Savannah GA.

Click [here](#) to learn more about our upcoming events.

## Free Research and Forecasts

### Research



- [The Asian Sourcing Boom and what it means to chemical buyers](#)
- [Business 2010: Retailing Embracing the Challenges of Change](#)
- [Courting the Consumer: Creating Dynamic Brands in Retailing and Consumer Goods](#)
- [High-Impact Sourcing: Precision Guided Strategies](#)
- [Is There ROI in RFID?](#)
- [On the Cutting Edge of Strategic Sourcing](#)
- [RFID: Case Studies in ROI](#)
- [RFID: Enhancing Forecast Accuracy](#)
- [RFID: Revolutionizing Ground Handling Operations](#)
- [RFID and Supply Chain Security](#)
- [Thinking Big Mid-Sized Companies and the Challenges of Growth](#)
- [Unleashing the Power of Customer Data](#)
- [Foresight 2020: Economic, Industry, and Corporate Trends](#)
- [The New Face of Purchasing](#)

### Forecasts

- [2007 State of Strategic Sourcing Study, Energy Prices Reshaping the Supply Chain: Charting a New Course? \(Audio CD\)](#)
- [State of Strategic Sourcing 2006, The Asian Sourcing Boom: How Long Will It Last](#)
- [State of Strategic Sourcing 2005, Benchmarking Your Supply Chain Savings \(Audio CD\)](#)
- [Focus on the Right Suppliers](#)
- [Managing Supply Risk](#)
- [Measuring Sourcing Performance: What's the Mystery?](#)
- [Mitigating Raw Material Price Increases](#)
- [The New Economics of Partnering](#)

topic.

Join our mailing list!

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- [The Asian Sourcing Boom: How Long Will it Last?](#)
- [Mega-Sourcing: Do You Have the Skills?](#)
- [Offshore Sourcing \(Interview with HR Executive\)](#)
- [RFID Comes of Age](#)

[Email us](#) for more information.

### Useful Links

- [Institute for Supply Management's \(ISM\) Transportation and Logistics Group](#)
- [ISCEA's Ptak Prize for Supply Chain Excellence](#)
- [Boston APICS Schedule of Events](#)



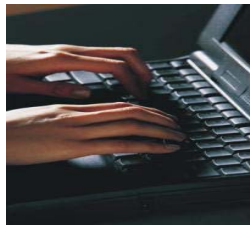
### Previous Newsletters

- January 23, 2007: [4th Annual Sourcing Study](#)
- December 12, 2006: [Energy & the Supply Chain](#)
- November 2, 2006: [Is There ROI in RFID?](#)
- August 9, 2006: [The Role of Supply Market Forecasts](#)
- June 21, 2006: [The Supply Chain of 2030](#)
- April 1, 2006: [The Asian Sourcing Boom](#)
- January 24, 2006: [Sourcing Intelligence at its Best](#)
- December 1, 2005: [Thought Leadership](#)

[Email us](#) for more information.

### Give Us Feedback

If you have had an experience with Boston Logistics Group - through an engagement, a proposal, a presentation, or even just based on this newsletter - please share your feedback.



Click [here](#) to share your feedback.

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