

Are your sourcing operations delivering flexibility and innovation as well as low cost? Are you sourcing from the right locations and the right suppliers? How long will the Asian Sourcing Boom last? Share your thoughts by linking to [our easy online survey](#). Participants receive a free CD of the 2005 results.

### What's Hot?

- Third Annual Sourcing Study Needs Your Input Today!
- How to Earn an "F" in Operations Management
- Downloadable Sourcing Benchmark and Best Practice Studies
- Patrick Chao Yang Joins Boston Logistics Group in China
- Come Attend our Presentations
- Free Downloadable Research Reports and Articles

#### Third Annual Sourcing Study Needs Your Input Today!

Share your opinions on the most pressing issues in inbound supply and logistics as we prepare our third annual State of Strategic Sourcing study. To thank you for your input, we'll send you a free CD of the 2005 findings - a \$40 value. Of course, you'll also receive the detailed findings when they are available. [Click here to PARTICIPATE!](#)



Here is what people said about last year's study:

- "It is interesting to see how we fit in with the current trends." (Vice President, Supply Management)
- "Thank you for the information---it is excellent." (Senior Manager, e-Procurement)
- "It is truly excellent work!" (Vice President Supply Chain)
- "Thank you again for letting us use and learn from the study." (CPO)
- "The study is a good desk reference to keep around." (Professor of Supply Chain Management)
- "Interesting to see how we fit into the trends" (Director of Strategic Sourcing)
- "Thank you for this excellent information" (Vice President Strategic Sourcing)

[I want a free copy of this year's study and a CD of last year's results.](#)

#### How to Earn an "F" in Operations Management

[David Jacoby](#), President of Boston Logistics Group, has received the prestigious rank of Fellow from APICS, the Association for Operations Management. [Certified Fellows in Production and Inventory Management](#) are proven subject matter experts who also have demonstrated a commitment to share their competence by educating others in the field of operations management.

#### Downloadable Sourcing Benchmark and Best Practice Studies

Reports, CDs, and customized sourcing benchmarks available on the web. Industry and commodity sourcing results. Benchmarks, proprietary data, and case studies.

[Click here to view publications for sale.](#)

#### Patrick Chao Yang Joins Boston Logistics Group in China



Patrick, who has extensive supply chain experience in Asia and the United States, will be working on the strategic sourcing study from Tianjin, China.

[Ask Patrick questions about sourcing from China.](#)

#### Come Attend our Presentations

**January 19:** [Designing Sourcing and Logistics for Flexibility and Innovation](#). Massachusetts Biotechnology Council, Boston Logan Airport

**February 28:** [High-Leverage Retail and Consumer Packaged Goods Strategies](#), San Francisco CA

**March 1:** Radio Frequency Identification Trends and Opportunities, Dallas, TX

**March 29:** [Supply Chain Benefits of Transportation Infrastructure Improvements](#). Conference on Transportation and Economic Development, Little Rock AK

**May 24:** [Sourcing and Logistics From Here to 2020](#). New England Institute of Food Technologists, Worcester, MA



We've just finished cutting-edge research in three areas:

#### Supply Chain Impact of Government Transportation Policies

- This study quantifies the supply chain benefits and costs of transportation infrastructure projects, and contains useful Supply Chain Value (tm) benchmarks.

#### Assessing Opportunities for Mid-Sized Firms

- In this study for The Economist Intelligence Unit, we consider the distinct strategic, operating and competitive issues faced by midsize firms around the globe, and how they will create more value than ever before.

**The Future of RFID** - The bottom line on RFID - a good read for anyone who wants some credible information and an unvarnished opinion on its potential and the issues involved in expanding its applications and deepening its penetration.

[Click here for a free copy of any of these studies...](#)

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## Free Downloadable Research Reports and Articles

- The New Face of Purchasing
- Supply Risk Management
- Partnering
- Mitigating Raw Material Price Increases
- Measuring Sourcing Performance
- Customer Relationship Management
- Retailing and Consumer Goods in 2020
- and more...

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