

Boston Logistics Group is proud to introduce the publication of its third annual State of Strategic Sourcing study. This year's findings may change the way you do business - see below for links to download this and other new research.

- [The Asian Sourcing Boom](#)
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The Asian Sourcing Boom



Low-cost country sourcing has set a new threshold of cost-efficiency. Over 80% of companies plan to increase the proportion of spend in low-cost countries and are investing in expanding their global sourcing capability. In its third annual State of Strategic Sourcing study based on the experiences of operations executives at 100 companies worldwide, Boston Logistics Group reveals how much sourcing from Asia has taken hold, how much they are saving, where they are investing, and what challenges they face. 29 pages, 17 charts/tables/diagrams, 8 chapters.

[Click here to obtain your courtesy copy...](#)

RFID Poised for Takeoff

RFID has generated both passion and skepticism. By many accounts, it will be one of the few technologies that really affects us all. Yet it is still a technological and economic challenge for most companies. Has RFID reached the tipping point? Boston Logistics Group wrote "RFID Comes of Age" for The Economist Intelligence Unit, and recently presented on the topic at the RFID World convention in Dallas.



[Click here to download the paper...](#)

Envisioning the Future



Boston Logistics Group recently made major contributions to "Foresight 2020," a forward-looking Economist report on industry and economic trends affecting business over the next 15 years. The 100-page report addresses the Automotive, Consumer Goods, Retailing, Energy, Financial Services, Healthcare, Pharmaceuticals, Manufacturing, and Telecoms

sectors.

Check out this and other sponsored studies recently written in whole or in part by Boston Logistics Group:

- [Foresight 2020: Economic, Corporate and Industry Trends](#)
- [Unleashing the Power of Customer Data](#)
- [Thinking Big: Mid-Sized Companies and the Challenges of Growth](#)
- [Business 2010: Retailing Embracing the Challenge of Change](#)
- [Retailing and Consumer Goods in 2020](#)
- [Courting the Consumer: Creating Dynamic Brands in Retailing and Consumer Goods](#)

[Click here to download these papers...](#)

Presentations



March 29 Supply Chain Benefits of Transportation Infrastructure Improvements, [International Conference on Transportation and Economic Development](#), Little Rock, AR

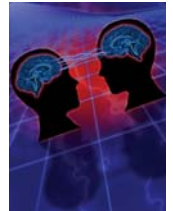
May 1 Purchasing: A Look Into the Future, [Purchasing Managers Association of Boston](#), Lexington, MA

May 17 The Logistics of Global Outsourcing, [APICS](#), New Haven CT

Sourcing Benchmarks

- [Customized Sourcing Benchmarks](#)
- [High-Impact Sourcing: Precision-Guided Strategies](#)
- [Measuring Sourcing Performance: What's the Mystery?](#)
- [Mega-Sourcing: Do You Have the Skills?](#)
- [Mitigating Raw Material Price Increases](#)
- [On the Cutting Edge of Strategic Sourcing](#)

- [State of Strategic Sourcing \(Audio CD\)](#)
- [Focus on the Right Suppliers](#)
- [Managing Supply Risk](#)
- [The Asian Sourcing Boom: How Long Will it Last?](#)
- [The New Economics of Partnering](#)
- [The New Face of Purchasing](#)



Feedback Survey



Our new feedback survey is now available. If you have had an experience with Boston Logistics Group - whether through an engagement, a proposal, a presentation - or even if you just read this newsletter, please share your feedback.

[Click here to complete our survey form.](#)

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- [Boston Logistics Group, Inc.](#)

email: info@bostonlogistics.com

phone: (781) 283-5788

web: <http://www.bostonlogistics.com>

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